



eCommerce
Images.com



Rate card

Single 'one-off' photo: \$90

20-49 photos: \$30 per photo

2-4 photos: \$45 per photo

50-99 photos: \$25 per photo

5-9 photos: \$40 per photo

100+ photos: \$22 per photo

10-19 photos: \$35 per photo

Urgent jobs (within 3 business days): Add \$125 for up to 10 photos

STANDARD INCLUSIONS (we include what others don't!)

- 'On-white' (Amazon-style) images are charged as above. Please email a brief if you require 'styled' shots.
 - **Product prep IS included (minor assembly, polishing smudges and use of dust-blower).**
 - We charge a standard 35% post-production and image retouching fee on top of this shoot investment.
 - **This post-production editing DOES include the deep-etching work (this is the removal of the background, so that the product sits on a pure white/transparent background, with a natural shadow at it's base).**
 - We provide our clients with two files; a high resolution version (for print use), and a web-optimised version for immediate use on your social media!
 - **FULL usage rights included in perpetuity, for both print and digital use!**
 - FREE image archiving on our server. Great security, should your lose your copies of the images!
 - **We do NOT charge an additional studio hire fee!**
- * Minimum 5 images. A lighting setup fee applies for fewer than 5 images (\$110).

ADDITIONALS FOR SPECIALTY PRODUCT REQUIREMENTS:

Clothing & apparel • The 'ghost mannequin' look for clothing • Jewellery
Highly reflective or semi-opaque materials such as glass • Large items (50cm+)
(Please call or email to discuss your needs, so we can provide a reliable costing for you).

PRODUCT VIDEO (typically 60-120 secs duration)

- Includes pre-production, production, editing & sound design:

from \$ 2500

*** PLEASE NOTE: All rates are +GST.**

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